

News & Reviews



Baselworld 2015 – Where only the best unite for the most unique showcase on earth.

Baselworld 2015 is just around the corner and all the brilliance that makes this superlative event shine is about to go live. From March 19 to 26, 2015, every key player representing every sector of the industry that matters is on hand in the centre of Europe, at the very heart of the watch and jewellery industry where trends, in fact, the whole tone of the industry is set. What makes Baselworld so unique are the 1500 of the biggest and best known brands that unite under one roof and attract around 150'000 people from every continent to experience the spectacularly designed multi-storey pavilions on 141,000 m², where for a full

eight days, Baselworld's stylish and imposing halls exude an aura of true luxury making it a genuine lifestyle convention. Nowhere else on this planet can one witness pure passion, precision and perfection first hand. History is made every year at Baselworld, and you can be a part of it. Start planning your visit to Baselworld 2015!

The newsworthiness of Baselworld is no better established than by the fact that 4000 members of the press from 70 countries descend on Basel every year to cover the show and disseminate news of the trendsetting creations and innovations to every corner of the world. Baselworld is one of the best-covered industrial shows where the world's financial press, major national dailies, lifestyle publications, all the trade press, the world's biggest TV channels, and key players in social media create an unrivalled global impact and underline the show's position as the most important event for the watch and jewellery industry. www.baselworld.com

Zurich experiences a new kind of exclusivity.

Shamballa Jewels, a name that is synonymous throughout the world with exclusive jewellery, continues to build its presence in Europe. A new high-profile boutique is being created in Zurich in collaboration with La Serlas, one of the most distinguished jewellers in Switzerland. The shop will be located in Zurich's Bahnhofstrasse. Here, discerning customers will be able to immerse themselves in the perfectly appointed world of Shamballa Jewels. An eye for perfect craftsmanship meets with an unmistakable style that combines the spirituality of the Far East with the crisp linearity of Danish design. Shamballa Jewels opens its premises in Zurich on November 27th 2014, when this address will become one of the most exclusive in the whole of Switzerland: Shamballa Jewels Boutique, Bahnhofstrasse 25, 8001 Zurich (Lichthof / Entrance Bäregasse). www.la-serlas.ch
www.shamballajewels.com



Zürich erlebt eine neue Art der Exklusivität.

Shamballa Jewels, weltweit ein Begriff für exklusive Schmuckstücke, baut seine Präsenz in Europa kontinuierlich aus. In Zusammenarbeit mit La Serlas, einem der angesehensten Juweliere der Schweiz, entsteht jetzt eine repräsentative Boutique in Zürich. Standort des Geschäfts wird die Züricher Bahnhofstrasse sein. Dort taucht der anspruchsvolle Kunde ein in die perfekt ausgestaltete Welt von Shamballa Jewels. Die Wertschätzung vollendeter Handwerkskunst trifft hier auf einen unverwechselbaren Stil – der Verschmelzung Orientalischer Spiritualität und der klaren Linie dänischen Designs. Am 27. November 2014 öffnet Shamballa Jewels in Zürich und schon bald dürfte diese Adresse zu den exklusivsten der Schweiz zählen: Shamballa Jewels Boutique in der Bahnhofstrasse 25, 8001 Zürich (Im Lichthof / Eingang Bäregasse). www.la-serlas.ch
www.shamballajewels.com



Martin Husi

A new gem for St. Moritz.

Zurich's renowned jeweller La Serlas is starting a new chapter in its success story at a prime address in the heart of St. Moritz. The launch of Serlas Unique Jewellery in Via Maistra 11 at the beginning of December will mark the creation of a real "gem". Carried out by Martin Husi, this is a personal dream come true. He has gained an excellent reputation in the precious stones, jewellery and timepiece business over the last two decades and is now ready to work his magic with Serlas Unique Jewellery. As in Zürich, the shop will present a wide range of precious one-off designs dating from around 1900 to the present. www.la-serlas.ch

Neues Kleinod für St. Moritz.

Im Herzen von St. Moritz, in bester Lage, schreibt das renommierte Züricher Unternehmen La Serlas seine Erfolgsgeschichte fort. Mit der Eröffnung von Serlas Unique Jewellery in der Via Maistra 11 anfangs Dezember entsteht ein wahres „Juwel“. Geschaffen von Martin Husi, für den damit auch ein persönlicher Traum wahr wird. In mehr als 2 Jahrzehnten hat er sich in der Juwelen-, Schmuck- und Uhrenbranche einen exzellenten Ruf erworben und setzt nun mit Serlas Unique Jewellery ein neues Glanzlicht. Wie in Zürich präsentiert man ein grosses Angebot kostbarer Unikate aus der Zeit um 1900 bis heute. www.la-serlas.ch



Gassan opens first Rolex Boutique in Amsterdam.

Since the end October 2014, in the city centre of Amsterdam, the first Rolex Boutique was officially opened by Richard Krajčec, Daphne Deckers and David Bijlsma, COO of Gassan. The historical diamond-cutting factory was the scene of this spectacular opening ceremony. The Rolex Boutique is situated on the ground floor of Gassan Diamonds. As market leader in the Netherlands in the area of Haute Joaillerie and Haute Horlogerie, Gassan has built up a solid relationship with Rolex over the years since 1970. The opening of the new Rolex Boutique will contribute to the public's knowledge and appreciation of the highly-regarded Swiss watch brand here in the capital of the Netherlands. The World of Rolex, Nieuwe Uilenburgerstraat 173-175, 1011 LN Amsterdam.



Alexander McQueen opens futuristic boutique in Monaco.

Alexander McQueen opens a dedicated brand space in the heart of the Principality of Monaco. Featuring the new retail concept conceived by Sarah Burton, Creative Director of Alexander McQueen, and designed by architecture and interiors design agency, David Collins Studio, this 650 sq meters space is spread over two floors. The boutique is located at Jardin des Boulingrins next to the Place du Casino. www.alexandermcqueen.com

Wellendorff opens first store in Tokyo.

After launching twelve boutiques worldwide, the Wellendorff jewellery manufacturer, the family firm from the "Gold City" of Pforzheim in Germany, opened its first boutique in Tokyo at the exclusive address of The Ritz-Carlton hotel. A central feature of the grand opening is a piece of jewellery dedicated to the Japanese capital: The Tokyo Ring, which is available exclusively from the Japanese boutique. Made of 18-karat yellow gold and signed with the Diamond W, this ring features pink Wellendorff enamel and is decorated with engraved cherry blossoms. www.wellendorff.com



OneOcean launches first super yacht marina in Barcelona.

OneOcean is a new, expertly curated collection of six star services, destinations and superyacht marinas in some of the world's most iconic locations. OneOcean launches its inaugural destination in November 2014, Marina Port Vell, Barcelona, Spain. Designed to challenge the status of classic destinations of Monaco and Montenegro, OneOcean will create a superyacht marina in one of Europe's most vibrant cities in time for the summer 2015 season. A further development is planned in West Palm Beach, Florida.

Bringing together one of Europe's hottest up and coming chefs with a host of unrivalled lifestyle amenities, the marina's OneOcean Club launching in January 2015 will offer superyacht owners and guests of smaller chartered yachts a world-class home away from home in one of the finest oceanfront locations. OneOcean will provide a wide range of services from the two key hubs in Barcelona and Florida. The two facilities are amongst the most important yachting hubs in the world

and are capable of berthing and servicing vessels from five to 120 metres. The OneOcean brand will extend its offering into the luxury lifestyle sector with the development of the OneOcean Club concept. Over time OneOcean expects to establish a number of private members clubs, hotels and residencies in iconic locations around the world that will resonate with nautical enthusiasts. OneOcean aims to improve the experience for the super yacht owner throughout the ownership life-cycle through transparency, professionalism, dedication to service, quality and excellent governance. The OneOcean Client Advisory team, based in Monaco will, through OneOcean Yachting Services Limited advise clients on a wide range of topics that will include areas such as procurement, management and identifying finance, disposals and insurance introductions. The team will be led by industry veteran Luc Khaldoun. OneOcean is a partnership between the Salamanca Group, the UK Based Merchant Banking and Operational Risk business owners of Marina Port Vell in Barcelona and the Huizenga family, one of the most well-known entrepreneurial families in the United States and owners of the Rybovich Superyacht Marina in West Palm Beach, Florida.
www.oneoceanventures.com



St. Moritz Gourmet Festival 2015 'British Edition' 26th to 30th January.

The 'British Edition' of the 2015 St. Moritz Gourmet Festival will be an exceptional, multi-faceted and pleasurable week in the Upper Engadine at the end of January. Gourmets await a comprehensive event programme featuring nine star chefs from Great Britain. All nine master chefs together will ensure that Monday evening is a 'very British' opening event at the Grand Opening at the Kempinski Grand Hotel des Bains, St. Moritz. High-class champagne, wine and spirits will be served at the same time. The subsequent party with live music will be a lively start to the festival week. Advance booking of admission tickets for the events starts on 1st December 2014. www.stmoritz-gourmetsfestival.ch



The World's first Lifestyle Clinic exclusively for Gentlemen.

Overlooking the Lake of Zurich, The Gentlemen's Clinic is setting new standards in terms of aesthetic medicine, lifestyle as well as customer service. The Gentlemen's Clinic caters to the health and aesthetic needs of sophisticated, cosmopolitan men over 30 who have high expectations of themselves and life. The main focus lies on minimal-invasive surgeries and aesthetic treatments. The most popular treatments include liposuction, gynecomastia (male chest surgery), eyelid correction, hair transplantation, permanent hair removal as well as botulinum toxin/fillers. At "The G Spa", guests can completely unwind and recharge their batteries: several relaxing massages (such as the "Casino Royale" massage including a martini – shaken, not stirred), facial treatments, manicures/pedicures as well as packages are on offer for the busy gentleman. The customer service ("The G Experience") at the Gentlemen's Clinic is unique: 5* hotel service is combined with the medical offers of a clinic. Dipl. Hotelier Hanspeter Vochezer, the former butler of Gunter Sachs, has trained the entire staff at The Gentlemen's Clinic. www.gentlemensclinic.com



Spa treatment in the hay bed



Lounge



Löwen Suite

Luxury and enjoyment at the Löwen Hotel Montafon.

The Löwen Hotel is tucked into one of the most beautiful and richly varied regions of Austria - the Montafon. In the midst of the Montafon Alpine valley, this Four-star Superior Hotel offers leisure-time activities in the natural surroundings, beneficial wellness rejuvenation and a whole variety of real pleasures all the year round. The newly-designed interior furnishings in "Alpine chic" style convey an aura of cosiness and combine sustainable materials such as waste wood with the traditional and contemporary as well as nature and luxury. Local dishes prepared from regional products are served in the à la carte Montafon Stube restaurant. International menus with a Mediterranean flair can be enjoyed in the Barga restaurant. Half-board is included in the room price whereby a 5 or 6-course menu is offered and underscored with culinary events. The Hochjochbahn valley station is only a two-minute walk away from the hotel, from where the guests can go up to the Silvretta Montafon skiing area which has about 140 kilometres of ski slopes. For relaxation at the end of the day, there's a spacious 3,000 m² spa and wellness area with sauna facilities, steam baths and personal spa treatments. www.loewen-hotel.com



Photos by Xavier Boudon | Pixizone.com

Horse Power and elegance and stunning mountain backdrop – Hublot Polo Gold Cup Gstaad.

Crowds of fun loving spectators from around the world have descended upon the picturesque village of Gstaad for a weekend of world-class polo and entertainment at the 19th edition of the Hublot Polo Gold Cup Gstaad Tournament. The glorious sun began to shine just in time for the conclusion of the Hublot Polo Gold Cup Gstaad Tournament. Team E.I. Sturdza Investment Funds played spectacular polo to steal the title away from last year's winners Team Gstaad Palace in a stunning final, winning by 5 goals to 3.

The Hublot Polo Gold Cup Gstaad Tournament has fulfilled its reputation of being one of the best high-goal tournaments in Europe. The tournament has seen three days of magnificent polo competition in the picturesque setting of Gstaad. This year crowds were bigger than ever, creating a buzzing atmosphere throughout the Tournament. It is therefore no surprise that the Teams, Spectators and Tournament Organisers alike are eagerly awaiting the 20th edition in August 2015 – more information on the Hublot Polo Gold Cup can be found at www.pologstaad.ch



Andrea Scherz CEO Gstaad Palace