

STUDIOFORMA DESIGN

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PRESS RELEASE MARCH 2022

CLODETTE
CHAIR





STUDIOFORMA PRESS RELEASE | CLODETTE CHAIR | MARCH 2022 - FOR IMMEDIATE RELEASE

STUDIOFORMA DESIGN LAUNCHES A SPHERICAL LOUNGE CHAIR

ZURICH, MARCH 15, 2022 – The architecture and design studio Studioforma has released a spherical lounge chair by Alex Leuzinger, reminiscent of childhood memories. The Clodette chair deduces from memories of childhood, precisely of a time in which everything around one appears humongous such as tables that were too high, chairs too big, sofas too low and so on. Through this vast amplitude, one feels encapsuled or rather protected and free.

The spherical chair has an oversized form that aims to take its users back to a younger time when furniture felt just as big. It is made up of several segments that are placed together to form a sphere. The front of the sphere is removed of these segments to make a seat, back and armrests. Clodette is upholstered in a soft, white fabric that complements the chair's cloud-like form. The soft appearance is additionally an allusion to when you would stare at the sky and the clouds seemed to have had the most incredible shapes, you started having the wildest, yet facile and carefree imaginations. This is the exact amusing feeling you get when you look at Clodette. Immediately you desire to take a seat to relive those memories.



main/picture 01



picture 02



picture 03



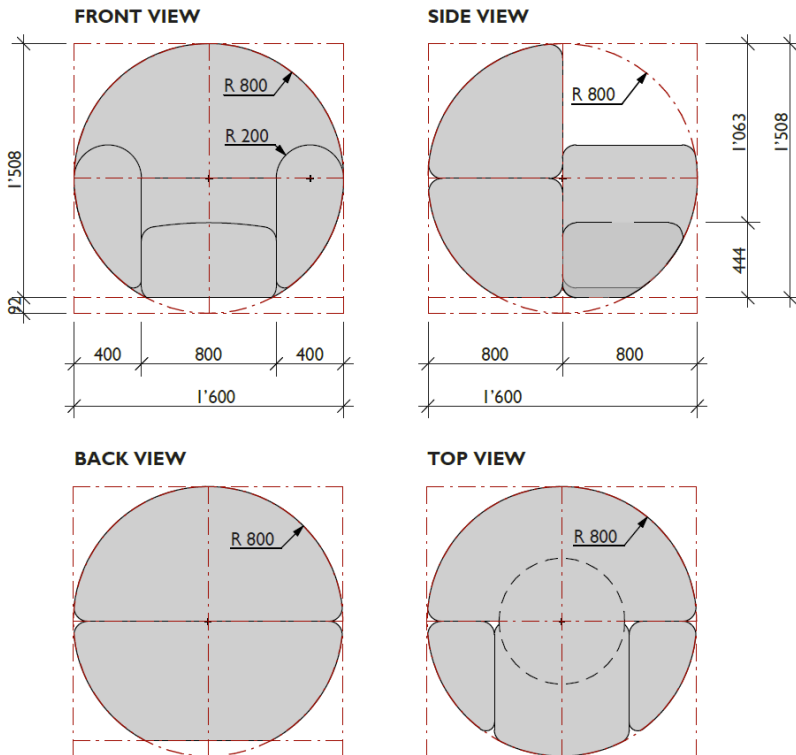
picture 04



picture 05



CLODETTE DIMENSIONS



ABOUT STUDIOFORMA

Founded in 2002, STUDIOFORMA has developed from an architecture start-up to an internationally leading architecture and design studio. Since its foundation, STUDIOFORMA has been shaping the designs of various luxury homes, retail brands, and many other renowned entities worldwide, delivering customised sophisticated solutions to them. Today, STUDIOFORMA has a covetable portfolio of projects. More at www.studioforma.ch | [@studioformadsgn](https://www.instagram.com/studioformadsgn) on Instagram

STUDIOFORMA PRESS CONTACT

Harriet Gerber, +41 44 296 18 71, designlab@studioforma.ch